

2017-2018

Teach me and I will forget. Show me, I might remember. Involve me and I will never forget. Keeping this in mind, every semester, the Department facilitates and mentors organization of an array of student activities by them, for them.



Orientation Day - Orientation programmes are important to help incoming students make a successful transition to the college environment and integrate them into the campus culture. Keeping this in view, Department of Commerce conducted a two-day orientation programme from 19TH to 20TH July 2017 for the new batch 2017-18. The first day of the programme began with a small play on anti-ragging practices. After a brief introductory session about the faculty members, commerce curriculum and campus facilities, there was a question answer session with parents and students. At culmination of first day, faculty members and students tied a bond of faith symbolic of beginning of a sacred Guru-Shishya relationship. The department organized fun and interactive ice-breaking games for new batch on the second day to generate interactions and make them comfortable in this new environment.



Conference on Start-up Talks - CommUnity, the subject society of the department in collaboration with Vyaktitva, the Pan-DDUC society championed by the department, organised a start-up conference ON 18TH August, 2017 on critical value systems required for becoming a successful entrepreneur. The conference saw intense deliberations among a panel of distinguished speakers' including- Ms. Nidhi Lal (Co-Founder, Global Women Foundation), Ms. Oshikka Lumb (Founder, Markitiers), Mr. Dhiyvasu Bhadauria (Co-Founder, EventGraphia), Mr. Palansh Agarwal (Co-Founder, EventGraphia), Mr. Piyush Agarwal (Founder, Cashless Bazar Pvt. Ltd.) and Ms. Saumya (Co-Founder, Youth for Peace International). Creativity, Competitiveness, Communication Skills and Confidence were identified as the key entrepreneurial ingredients required for a recipe of success.



Guruvai Namah - In continuity of the tradition of remembering distinguished professors on the pious occasion of teacher's day, this year, on 5th September 2017, the Department felicitated Professor S. Kumar, Former Dean & Head, Department of Commerce, University of Delhi in 'Guruvai Namah' for mentoring and grooming generations of teachers, professionals and responsible world citizens. Prof. S. Kumar enlightened students on Contemporary and Emerging issues on Global Economic Environment. Guruvai Namah also marked the investiture ceremony of newly elected office bearers of the society for the year 2017-18. It was followed with a fresher's welcome celebration 'ShubhAarambh' organised by the office bearers of community.



Workshop on Digital Marketing - In collaboration with Department of Management Studies, CarpeDiem (IIM Calcutta event) and MakeIntern, Department of Commerce organised a two day intensive hands-on workshop from 21st-22nd September 2017 on Digital Marketing. The workshop enabled the participants to devise Digital Marketing strategies and develop skills on implementing these strategies to achieve desired business outcomes.



Faculty Development Programmes - Over the years, the department has successfully organized faculty development programmes in view of changes in the commerce curricula. Keeping in pace with recent emphases on digital governance and introduction of the Goods and Services Tax (GST), the department organized one-day Faculty Development Programmes each on E-filing of Returns (25th August, 2017), Computerised Accounting System with GST (5th October 2017) and Practical Working Knowledge on Financial Management (6th October 2017). These programmes were organized in collaboration with Indian Accounting Association, Delhi Chapter.



Student Workshop on GST - Education is a process of meaningful pre-class, in-class and after-class engagement of the learners. Accordingly, the department organized an intensive two-day workshop (GST) for the students on 10th-11th October 2017. Eminent tax experts CA Vineet Rathi (Chairman and Managing Committee Member, CICASA, ICAI) and Mr. Anubhav Kumar (Professional Speaker and Tax Practitioner) delineated important provisions relating to levy and collection of GST, Input Tax Credit, and Time of Supply etc. This was to set the tone for their engagement in the course on GST in the ensuing Even Semester.

EXPANZE 2017 - At commUnity we believe that everyone has infinite, diverse and multidimensional expanse of one's personality. Thus, we organize every year Expanse for reaffirmation of this understanding of the vastness of human potential and the spheres of human influence. This year, our Pan DDUC Festival was organised on 26th October 2017. Expanze provided the students of the college an opportunity to creatively explore the world of commerce via participation in activities in the realms of investment, advertising & marketing, business quiz and start-ups.



Symposium - Education is not merely about learning facts but the training & development of what Mahatma Gandhi said 3Hs i.e. Hand, Head and Heart. 'Vyaktitva' as noted earlier, is a recent intervention of the department toward a holistic development of the students of the college. It organized a symposium entitled 'Flaws in Indian Education System' on 25th January 2018 to deliberate on the desired trajectories of the prevalent educational system. Mr. Hemant K. Gaur, the resource person provided an exposition to the maladies of 'Mechanisation of the Human Brain' and encouraged to adopt a knowledge seeking perspective rather than mere rote-learning.



Career Counselling - We organized a career counselling session on 23rd January 2018 for MBA aspirants. Mr. Shubham (Counsellor, Career Launcher) gave valuable inputs to participants to help them face Group Discussions and Personal Interviews which are an integral part in MBA selection process. A session on Cat Unplugged gave opportunities to students to resolve their queries related to CAT preparation.



Zuctiva 2018 - Commerce department's inter-college festival Zucitva (derived from Sanskrit word Shuchita) seeks to spread the idea of purity, integrity and honesty in our personal, professional and business lives as an expression of solidarity with the ideal of conscientious commerce. Toward the ideal of conscientious commerce, our department fosters a unique set of values among the students, e.g. be a go giver rather than forever trying to become a go-getter; be a good

follower rather than forever pushing hard to become a leader; serve to deserve, first deserve than desire; be a sporting loser rather than a megalomaniac winner; pursue goodness over greatness and honeybee like consumption. In pursuance of this ideal Zuctiva'18 organized various activities and events like Forensic Accounting, Corporate Panache, Agritales, Business Quiz etc. Dr. Anju Gupta, Director of Non Collegiate Women Education Board(NCWEB), University of Delhi inaugurated Zucitva'18.

